

## **BOSCH APPOINTS NEW REGIONAL SALES MANAGER**

February 28, 2008

**FAIRPORT, N.Y.** – Bosch Security Systems, Inc., a full-line manufacturer of high-quality security solutions, announced today the appointment of Joe Hudak as regional sales manager - CCTV for northeast and central Ohio.

Joe previously served as a technical trainer and Field Applications project manager for Bosch, having worked for the company for more than four years.

“Adding Joe to the Bosch sales team will give our customers a knowledgeable resource in both analog and IP video systems,” said Robert Drob, vice president, Sales – Eastern Region. “They will find the hands-on experience Joe gained as a trainer and in commissioning projects makes him a great partner in their efforts to win, support and maintain high quality video installations.”

In his region, Joe will be responsible for sales of Bosch’s complete portfolio of video surveillance products, including analog and IP cameras and accessories, switching and control devices, digital recording technology, monitors and video management systems.

“Bosch delivers video surveillance products with more advanced technology than offered by other manufacturers,” said Joe. “This broad portfolio helps my customers design solutions that protect an end user’s past investment while bringing forth the benefits that can be achieved with the latest IP video technology.”

Northeast and central Ohio-based customers can contact Joe Hudak regarding their video surveillance technology needs by calling 216-308-2676. To find a Bosch sales representative in another area, call 866-CCTV-REP.

### **About Bosch Security Systems, Inc.**

*Bosch Security Systems, Inc. is a leading supplier of equipment for the global electronic protection and communications systems industries. With worldwide sales in 2006 exceeding \$1.7 billion and more than 10,300 employees in 45 countries, the company designs, manufactures and markets equipment for security, video surveillance, life safety and communication, professional audio, and personnel and asset tracking applications.*

*In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial automation and mobile products, power tools and accessories, security technology, thermo-technology, packaging equipment and household appliances.*

*For more information about Bosch Security Systems, Inc. visit [www.boschsecurity.us](http://www.boschsecurity.us) or call (800) 289-0096.*

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