

NUREMBERG ZOO USES BOSCH SYSTEM FOR LIVE TRANSMISSION OF POLAR BEAR CUB VIDEO

April 30, 2008

NUREMBERG, Germany – Bosch Security Systems, Inc., a full-line manufacturer of high-quality security solutions, has announced that a Bosch video transmission and recording system will be used at Nuremberg Zoo to transmit live, TV-quality images of the four-month old polar bear cub named Flocke to a pair of 46-inch, large-format screens.

One screen is positioned outside the 3,900 square feet, open-air polar bear enclosure to entertain visitors waiting see Flocke. The second screen has been incorporated into the zoo's restaurant and beer garden. The images are transmitted to this screen via a video transmission path installed by Bosch.

Two Bosch AutoDome pan/tilt/zoom cameras with 26x optical zoom and day-night changeover ensure outstanding image quality, and with AutoTrack, the cameras automatically follow Flocke's every move.

When Flocke is sleeping, visitors can still see the polar bear cub in action thanks to a Bosch DiBos digital video recorder (DVR). The DiBos DVR continuously records images of Flocke and stores them in its 750-GB memory to be transmitted on the screens during times when the cub is resting.

In peak times, Nuremberg Zoo can expect between 20,000 and 25,000 visitors per day, and the Bosch video system is helping the zoo meet the huge public demand for Flocke.

About Bosch Security Systems, Inc.

Bosch Security Systems, Inc., a division of the Bosch Group, develops and markets a broad range of products and systems for security, video surveillance, life safety, personnel and asset tracking applications, as well as for communication and professional audio installations. Worldwide, Bosch Security Systems employs more than 10,700 associates and reported sales exceeding \$1.9 billion in fiscal 2007. For more information, visit www.boschsecurity.us or call (800) 289-0096.

About the Bosch Group

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 272,000 associates generated sales of 46 billion euros (over \$63 billion) in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its roughly 300 subsidiary and regional companies in over 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spends more than three billion euros each year for research and development, and in 2007 applied for just under 3,300 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering."

In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial automation and mobile products, power tools and accessories, security technology, thermo-technology, packaging

equipment and household appliances. Bosch employs approximately 25,000 associates in more than 80 locations throughout the U.S., Canada and Mexico, with reported sales of \$9.5 billion in fiscal 2007. For more information on the company, visit www.boschusa.com.

April 30, 2008

###