

## **INTEGRATION OF BOSCH AND EXTREME TECHNOLOGIES DEBUTS AT ASIS**

August 26, 2008

*FAIRPORT, N.Y.* – Bosch Security Systems, Inc., a full-line manufacturer of high-quality security solutions, announces the release of Extreme CCTV products with built-in Bosch Intelligent Video Analysis (IVA): a culmination of award-winning active-infrared illumination and cutting-edge IVA-ready IP technology.

IP Infrared Imaging uses Black Diamond active-infrared to deliver uncompromised night-time imaging for 24/7 surveillance. High-Fidelity images allow the optimized function of on-board IVA for effective night-time event detection and situational awareness. Additionally, high-signal, low-noise video results in efficient compression and low bit rates for a more stable IP system.

ASIS attendees can experience the advanced technology now embedded in Bosch Extreme CCTV IP cameras by taking part in the Extreme IVA challenge at the company's booth. Participants will be tasked with stealing an object from a staged scene under video surveillance by Bosch Extreme cameras featuring embedded IVA capabilities. When the cameras recognize the item has been removed from the scene, they will generate an alarm to notify the person monitoring the area.

By embedding Intelligent Video Analysis capabilities in IP cameras and encoders, Bosch enables customers to push video content analysis (VCA) to the edge. This system design eliminates the need for costly servers to run analytics software, equipment that is required for many competitors' products. As a result, Bosch's solution is more cost-effective and easier to manage for the end user.

Precision engineered to operate in low light and no light environments, Bosch's Extreme CCTV series ensures reliable performance of IP systems in the most challenging conditions and meets the surveillance needs of various locations, including critical infrastructure, government buildings and ports.

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## **About Bosch Security Systems, Inc.**

*Bosch Security Systems, Inc., a division of the Bosch Group, develops and markets a broad range of products and systems for security, video surveillance, life safety, personnel and asset tracking applications, as well as for communication and professional audio installations. Worldwide, Bosch Security Systems employs nearly 10,800 associates and reported sales of \$2 billion in fiscal 2007. For more information, visit [www.boschsecurity.us](http://www.boschsecurity.us) or call (800) 289-0096.*

## **About the Bosch Group**

*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 271,000 associates generated sales of 46.3 billion euros (over \$63 billion) in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in roughly 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than three billion euros for research and development, and applies for over 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Workshop for Precision Mechanics and Electrical Engineering.”*

*In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial automation and mobile products, power tools and accessories, security technology, thermo-technology, packaging equipment and household appliances. Bosch employs approximately 25,000 associates in more than 80 locations throughout the U.S., Canada and Mexico, with reported sales of \$9.5 billion in fiscal 2007. For more information on the company, visit [www.boschusa.com](http://www.boschusa.com).*

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