

## **BOSCH SECURITY SYSTEMS CONTINUES ITS SUCCESS WITH SALES INCREASE OF EIGHT PERCENT IN 2007**

May 29, 2008

*OTTOBRUNN, Germany* – Bosch Security Systems, a full-line manufacturer of high-quality security solutions, announced it is continuing on a clear course for growth. Excluding currency effects, sales of security and communication systems and services increased by eight percent to \$2 billion in 2007. More than 60 percent of these sales were generated outside Germany. The Asia-Pacific region, South America and Eastern Europe were regions of growth in 2007 with Asia being the most dynamic region. In India and Japan alone, Bosch increased its sales by more than 35 percent. The growth in sales in Europe, excluding currency effects, was seven percent; in America it amounted to five percent.

The increased number of associates also highlights the company's positive business development. At the beginning of 2008, Bosch Security Systems had a total of 10,800 associates worldwide, roughly 500 more than the previous year. The expansion continued predominantly in Asia and the communication service sector. The number of associates in Germany rose by approximately 50, to a total of about 4,700 associates.

"We want to continue this strong double-digit growth in Asia in 2008 as well," said Uwe Glock, president of Bosch Security Systems at the International Fire and Security Exhibition and Conference (IFSEC) in Birmingham. The rapid growth of Bosch in Asia will be supported by the new plant opened in January 2008 in the Chinese city of Zhuhai. In this plant, approximately 1,500 associates develop and manufacture electronic security and communication systems predominantly for the Asian market.

The company is growing organically and also expanding through acquisitions. Bosch acquired Extreme CCTV in February 2008 in order to further increase its growth. The Canadian company, with its Derwent and Forward Vision brands, is one of the leading manufacturers of video-based security technology.

The major growth contributors in 2007 were video monitoring systems, video over IP products, fire detection systems, and evacuation and public address systems. Bosch security solutions are used in various industries, including banks, city centers, industrial facilities, train stations and airports, throughout the world. For example, the company equipped St Pancras International – the new Eurostar train station in London – with modern video monitoring systems, provided extensive security technology to the underground system in Sao Paulo, supplied the Live Earth concert in Hamburg with public address equipment, and installed security solutions for the CBS Studio Center in California. Bosch also provides all the security technology for the BMW Event and Delivery Center in Munich. May 29, 2008

## **New Services Locations Opened Worldwide**

Last year, Bosch significantly extended its services activities, creating new sites in Berlin (Germany), Buenos Aires (Argentina), and Timisoara (Romania). With approximately 70,000 security systems connected and more than 23 million procedures executed, the Bosch Communication Center is one of the largest private security control center operators in Germany. The Bosch Communication Center is also one of the leading outsourcing service providers in the call center industry. Bosch offers customers a number of services including invoice verification, reservation services, and a wide range of services to gain and retain customers.

## **About Bosch Security Systems, Inc.**

*Bosch Security Systems, Inc., a division of the Bosch Group, develops and markets a broad range of products and systems for security, video surveillance, life safety, personnel and asset tracking applications, as well as for communication and professional audio installations. Worldwide, Bosch Security Systems employs nearly 10,800 associates and reported sales of \$2 billion in fiscal 2007. For more information, visit [www.boschsecurity.us](http://www.boschsecurity.us) or call (800) 289-0096.*

## **About the Bosch Group**

*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 271,000 associates generated sales of 46.3 billion euros (over \$63 billion) in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in roughly 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than three billion euros for research and development, and applies for over 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Workshop for Precision Mechanics and Electrical Engineering.”*

*In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial automation and mobile products, power tools and accessories, security technology, thermo-technology, packaging equipment and household appliances. Bosch employs approximately 25,000 associates in more than 80 locations throughout the U.S., Canada and Mexico, with reported sales of \$9.5 billion in fiscal 2007. For more information on the company, visit [www.boschusa.com](http://www.boschusa.com).*