



Bosch Launches All-in-One Surveillance Solution for Small Businesses

December 17, 2009

Fairport, N.Y. – Bosch Security Systems, Inc. announced today an addition to its IP Camera 200 Series – the NBC-225-P. The new IP camera has an integrated 4.9 mm fixed lens and is ready-to-use straight from the box, making it ideal for monitoring retail shops, restaurants, daycare centers and small offices.

The NBC-225-P and the recently announced NBC-255-P, which features a 2.8 – 10 mm varifocal lens, make up Bosch's IP Camera 200 Series. This family of surveillance products, introduced this year, is designed specifically for small businesses.

The 200 series cameras are easy to install and use. They can operate without a digital video recorder or PC – storing days of video on a Secure Digital (SD) flash memory card. Their efficient H.264 image compression reduces the requirements for storage by up to 30 percent compared to traditional surveillance technology, an important cost-saving feature.

With sharp, clear color images, these all-in-one solutions deliver professional CCTV performance. They come complete with surveillance software to allow video from multiple cameras to be viewed remotely on a single PC monitor. Users can see video from multiple cameras on one screen, search for motion, and archive important clips with the software provided. Only a single cable connection is needed to view video and to power and control the camera.

The 200 series cameras include motion, tamper and audio detection, which can be used to trigger actions, such as setting off an alarm or increasing recording quality to capture extra details. These features allow customers to focus their attention on the most important aspects of running a small business, assured the cameras are keeping watch over their property.

With two-way audio, customers can also communicate with visitors or employees via the camera.

Fully compliant with the latest Open Network Video Interface Forum (ONVIF) standard, the IP Camera 200 Series offer compatibility with other ONVIF surveillance products. This helps users save on future upgrade or migration costs.

For more information about the IP Camera 200 Series, visit www.boschsecurity.us.

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The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 280,000 associates generated sales of 45.1 billion euros (\$66.4 billion) in fiscal year 2008. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. Including sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3.5 billion euros (\$5.7 billion), or eight percent of its sales revenue, for research and development and applies for over 3,000 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and packaging technology, thermotechnology, household appliances, solar energy and healthcare. Bosch employs nearly 24,000 associates in more than 70 locations throughout the U.S., Canada and Mexico, with reported sales of \$8.6 billion in fiscal 2008. For more information on the company, visit www.boschusa.com.

Bosch Security Systems, Inc., a division of the Bosch Group, develops and markets a broad range of products and systems for security, video surveillance, life safety, personnel and asset tracking applications, as well as for communication and professional audio installations. Worldwide, Bosch Security Systems employs more than 11,000 associates and reported sales of \$2 billion in fiscal 2008. For more information, visit www.boschsecurity.us or call (800) 289-0096.

Note: Figures based on 2008 conversion rate of 1 Euro = \$1.4710 U.S.; 2007 rate of 1 Euro = \$1.3704 U.S.