



## **Bosch to Host Series of Educational IP Video Webinars**

November 3, 2009

*Fairport, N.Y.* – Bosch Security Systems, Inc. is launching a series of educational webinars that will address a variety of IP video surveillance topics. The sessions will provide objective information important for designing high quality, reliable IP video systems regardless of the brand of products selected.

The first webinar, scheduled for November 17 at 2:00 pm ET, is titled “Learn Where Intelligent Digital Recording is Headed.” This informative, online session will detail the evolution and applications of digital video recorders, network video recorders and video storage area networks. During the session, Dr. Bob Banerjee, product marketing manager for Bosch Security Systems, will address topics such as hybrid digital video recorders, the popularity of digital and network video recorders, and other options for video surveillance recording.

“Despite a rapid increase in the adoption of IP video over the last few years, many industry professionals continue to seek education on the technology,” said Dr. Banerjee. “As one of the top suppliers for networked video products, we have a responsibility to provide a resource for security dealers, specifiers and end users looking to inform themselves before buying or designing these advanced systems.”

Future webinars will explain how attendees can take advantage of the benefits of IP connectivity while maximizing investments in analog technology. Scheduled topics will focus on video analytics, infrared for IP systems, and bandwidth and storage considerations. Participants will have the opportunity to request additional subjects for the live webinars and can view archived sessions on the Bosch website.

To register for the first webinar, “Learn Where Intelligent Digital Recording is Headed,” visit

<http://event.on24.com/r.htm?e=174874&s=1&k=6FBC093113B204379028A497FODFAFB3>.

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*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 280,000 associates generated sales of 45.1 billion euros (\$66.4 billion) in fiscal year 2008. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. Including sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3.5 billion euros (\$5.7 billion), or eight percent of its sales revenue, for research and development and applies for over 3,000 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.*

*In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and packaging technology, thermotechnology, household appliances, solar energy and healthcare. Bosch employs nearly 24,000 associates in more than 70 locations throughout the U.S., Canada and Mexico, with reported sales of \$8.6 billion in fiscal 2008. For more information on the company, visit [www.boschusa.com](http://www.boschusa.com).*

*Bosch Security Systems, Inc., a division of the Bosch Group, develops and markets a broad range of products and systems for security, video surveillance, life safety, personnel and asset tracking applications, as well as for communication and professional audio installations. Worldwide, Bosch Security Systems employs more than 11,000 associates and reported sales of \$2 billion in fiscal 2008. For more information, visit [www.boschsecurity.us](http://www.boschsecurity.us) or call (800) 289-0096.*

*Note: Figures based on 2008 conversion rate of 1 Euro = \$1.4710 U.S.; 2007 rate of 1 Euro = \$1.3704 U.S.*