

BOSCH ANNOUNCES NEARLY 4,000 CUSTOMERS TRAINED IN 2008

January 15, 2009

FAIRPORT, N.Y. – Bosch Security Systems, Inc., a full-line manufacturer of high-quality security solutions, announced today that it trained nearly 4,000 customers in 2008 – an increase of more than 40 percent over the number of people who participated in courses the previous year.

“We attribute this significant up tick to a combination of factors,” said Jim Musshafen, Director, Customer Solutions Support for Bosch Security Systems, Inc. “The growth in adoption of IP-based security systems has created amplified demand for training on these technologies. Additionally, we have been successful in our efforts to make training more accessible to customers – with new online options and an increase in classroom training courses and facilities in 2008.”

Bosch currently offers 13 online training courses, which can be taken in modules, on demand whenever it is most convenient for the customer. With a range of eLearning offerings, Bosch enables customers to advance their knowledge and expertise without the expense of travel or time away from billable client activities.

At six training facilities spread throughout the country, Bosch also delivers 17 in-depth classroom courses – each held multiple times throughout the year. Covering various topics on video surveillance, access control, intrusion detection and integrated security systems, many classes focus on the installation, programming and troubleshooting of dependable end-to-end IP systems as well as on solutions for migrating from analog to IP-based systems.

In response to customers’ needs, Bosch will continue to focus on expanding training offerings in 2009 with the introduction of online learning programs featuring simulations and a certified Train the Trainer program.

For more information on Bosch training and to view a schedule of upcoming classroom courses, visit <http://training.boschsecurity.us/>.

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About Bosch Security Systems, Inc.

Bosch Security Systems, Inc., a division of the Bosch Group, develops and markets a broad range of products and systems for security, video surveillance, life safety, personnel and asset tracking applications, as well as for communication and professional audio installations. Worldwide, Bosch Security Systems employs nearly 10,800 associates and reported sales of \$2 billion in fiscal 2007. For more information, visit www.boschsecurity.us or call (800) 289-0096.

About the Bosch Group

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 271,000 associates generated sales of 46.3 billion euros (over \$63 billion) in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in roughly 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than three billion euros for research and development, and applies for over 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering."

In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial automation and mobile products, power tools and accessories, security technology, thermo-technology, packaging equipment and household appliances. Bosch employs approximately 25,000 associates in more than 80 locations throughout the U.S., Canada and Mexico, with reported sales of \$9.5 billion in fiscal 2007. For more information on the company, visit www.boschusa.com.

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