

BOSCH LAUNCHES ONLINE CUSTOMER TOOL FEATURING DEMONSTRATION AND TRAINING VIDEOS

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FAIRPORT, N.Y. – Bosch Security Systems, Inc., a full-line manufacturer of high-quality security solutions, announces the launch of the “Security Zone” – the company’s dedicated site for videos created to educate customers on new products and advanced technologies. The Security Zone, found at <http://video.boschsecurity.us>, features more than 100 videos on a range of topics – from product demonstrations to brief training modules.

Now, customers can conveniently use a single resource to view performance videos of popular Bosch products, such as the Professional Series Intrusion Detectors and the AutoDome Modular Camera System. Visitors to the site can also access footage illustrating how the integration of Bosch and Extreme technologies, particularly Bosch Intelligent Video Analysis and Extreme active-infrared night vision, contributes to optimized 24/7 site surveillance. In addition, users can learn how to configure and manage products – including the VIDOS Video Management System and Bosch’s iSCSI Digital Video Storage Array – by watching training videos.

An easy-to-use resource for irrefutable testament to Bosch product performance and innovation, the Security Zone is a valuable tool in helping customers choose best-fit solutions for their security projects.

About Bosch Security Systems, Inc.

Bosch Security Systems, Inc., a division of the Bosch Group, develops and markets a broad range of products and systems for security, video surveillance, life safety, personnel and asset tracking applications, as well as for communication and professional audio installations. Worldwide, Bosch Security Systems employs nearly 10,800 associates and reported sales of \$2 billion in fiscal 2007. For more information, visit www.boschsecurity.us or call (800) 289-0096.

About the Bosch Group

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 271,000 associates generated sales of 46.3 billion euros (over \$63 billion) in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in roughly 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than three billion euros for research and development, and applies for over 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Workshop for Precision Mechanics and Electrical Engineering.”

In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial automation and mobile products, power tools and accessories, security technology, thermo-technology, packaging equipment and household appliances. Bosch employs approximately 25,000 associates in more than 80 locations throughout the U.S., Canada and Mexico, with reported sales of \$9.5 billion in fiscal 2007. For more information on the company, visit www.boschusa.com.

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