

BOSCH HONORS CUSTOM ALARM/CUSTOM COMMUNICATIONS, INC. WITH ACCESS EASY CONTROLLER DEALER OF THE YEAR AWARD

May 10, 2007

Fairport, NY – Bosch Security Systems, Inc., a full-line manufacturer of high-quality security solutions, announced today that Custom Alarm/Custom Communications, Inc. of Rochester, Minnesota, has received the company’s Access Easy Controller Dealer of the Year Award. Bosch’s executive management team selected Custom Alarm/Custom Communications, Inc. due to the company’s outstanding sales of the Bosch Access Easy Controller.

“Access control is a strategic growth area for Bosch, and we are celebrating Custom Alarm/Custom Communication Inc.’s tremendous accomplishments with installations of our Access Easy Controller product,” said Shamus Hurley, president, Bosch Security Systems.

A Bosch Certified Security Dealer since 2003, Custom Alarm/Custom Communications, Inc. specializes in commercial access control systems, in addition to fire, CCTV and professional sound systems. Leigh Johnson, CEO of Custom Alarm/Custom Communications, Inc., accepted the award at Bosch’s national sales meeting held this week in Chicago.

“We pride ourselves on providing the best product solutions for our customers,” said Johnson. “We refuse to skimp on quality, and that distinction sets us apart in our community. With its ease of use and installation, the Access Easy Controller is the best fit for many of our customers, and we anticipate continued success with this system.”

Custom Alarm/Custom Communications, Inc. has installed and services the Access Easy Controller product at various businesses throughout the Midwest, including utility service companies, medical centers and factories.

Designed for small and medium-sized commercial enterprises, the Bosch Access Easy Controller is affordable, easy to operate and requires little training or maintenance. It’s also scalable, so it can grow as the customer’s business expands.

About Custom Alarm/Custom Communications, Inc.

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Custom Alarm/Custom Communications Inc. is the leader in security and sound in southeastern Minnesota, southwestern Wisconsin, and northeastern Iowa. The company has been in business since 1968 and is locally owned and operated in Rochester with offices in Rochester, St. Paul, and Winona, Minnesota. Custom Alarm/Custom Communications, Inc. is a full service security and sound company offering the best in sales, installation, and service and monitoring of security systems. The company works with customers to help find the best security and sound solutions to fit their needs. Custom Alarm/Custom Communications, Inc. specializes in residential and commercial security and fire systems as well as access control, CCTV, intercoms, drive-thru systems, professional sound systems & design, nurse call, patient wander, messages and music on-hold. The company operates its own 24-hour, UL Listed Central Monitoring Station in Rochester, Minnesota. For more information on Custom Alarm visit www.custom-alarm.com.

About Bosch Security Systems, Inc.

Bosch Security Systems, Inc. is a leading supplier of equipment for the global electronic protection industry. With worldwide sales in 2006 exceeding \$1.7 billion and more than 10,000 employees in 45 countries, the company designs, manufactures and markets electronic detection, control and communication equipment for security, fire protection, access control, closed circuit television, and personnel and asset tracking applications.

In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial automation and mobile products, power tools and accessories, security technology, packaging equipment and household appliances.

For more information about Bosch Security Systems, Inc. visit www.boschsecurity.us or call (800) 289-0096.

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